

NEWS RELEASE

Mitsui Mining & Smelting Co., Ltd. 1-11-1 Osaki, Shinagawa-ku, Tokyo 141-8584 July 31, 2013

Establishment of New Production and Sales Base for Catalyst Business in United States

Mitsui Mining & Smelting Co., Ltd. (headquartered in Shinagawa-ku, Tokyo; "Mitsui Kinzoku") announces that it has established a new company, Mitsui Kinzoku Catalysts America Inc., to manufacture and sell automobile catalysts in the United States.

Until now, the Company's business expansion has been focusing on newly developing countries, including India and Thailand. However, demand for automobile production in North America is still stable, so in response to the growing demand for new technology in the United States, Mitsui Kinzoku has decided to further expand its business by establishing a local production and sales base.

The effects of this establishment on the Company's earnings forecast in the current period are negligible.

Profile of the New Company

(1) Company name: Mitsui Kinzoku Catalysts America Inc.

(2) Location: Frankfort, Kentucky(3) Capitalization: US\$10 million

(4) Investor: Mitsui Mining & Smelting Co., Ltd. 100%

(5) Employees: About 40

(6) Nature of business: 1. Manufacture and sale of catalysts for automobiles

2. Manufacture and sale of catalysts for utility engines

(7) Establishment: July 2013

(8) Start of operations: July 2015 (scheduled)

(For more details, please contact the following office)
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